

Dear Future Chrysler Employees and Customers,

Today is June 6, 2025 — a day of extraordinary significance. We proudly celebrate Chrysler's 100th anniversary, a milestone that honors a century of innovation, design excellence and unwavering spirit.

As part of this historic occasion, we have created a time capsule filled with meaningful artifacts from the past century — mementos that tell the story of how Chrysler helped shape the automotive world.

On this day in 1925, Walter P. Chrysler founded the Chrysler Corporation. A century later, we carry forward his vision — one rooted in innovation, resilience and the belief that great cars can be both beautifully designed and accessible to all.

Over the last 100 years, Chrysler has consistently broken new ground. From the legendary HEMI® V-8 engine to the revolutionary Chrysler Turbine Car, and from creating the first modern minivan to inventing innovations like Stow 'n Go® seating, Chrysler has shaped not just vehicles, but the way people live and travel. Our iconic vehicles — from the Chrysler 300 to the Pacifica — are woven into the cultural and industrial fabric of America.

To honor this remarkable journey, we're celebrating with a series of once-in-a-century events:

- A special New York Auto Show display featuring the original 1924 Chrysler Six — just as Walter P. Chrysler showcased it a century ago
- An exclusive drive event on Detroit's Belle Isle for media and influencers featuring rare historical vehicles — beginning at the Detroit Yacht Club, where Walter P. Chrysler was once a member
- A massive team photo with more than 1,500 employees gathered on the lawn of the Chrysler Technology Center
- Special 100th Anniversary Celebrations at over 2,600 dealerships across the U.S.
- Showcases of classic Chrysler vehicles at owner events, such as the Carlisle Chrysler Nationals and the Woodward Dream Cruise
- Official Chrysler "Century of Innovation" merchandise
- A documentary video series highlighting our key milestones, including the Chrysler 300, the modern minivan and the legacy of Walter P. Chrysler himself
- And of course, this time capsule — safely preserved inside a replica of Walter P. Chrysler's toolbox

In 2025, Chrysler remains the definitive name in minivans — a category we pioneered more than 40 years ago. The Chrysler Pacifica continues to lead the segment with industry-first features, unmatched comfort, and advanced technology. Some of our proudest innovations include:

- The Pacifica Plug-In Hybrid, the only PHEV minivan on the market today, offering 32 miles of all-electric range and a total driving range of up to 520 miles when fully charged and fueled
- Stow 'n Go® seating, celebrating 20 years of redefining space and utility with fold-flat second- and third-row seats for maximum cargo capacity
- Uconnect Theater, an award-winning entertainment system featuring dual 10-inch touchscreens, built-in games, streaming capability, HDMI ports and wireless headphones — turning every drive into an immersive experience
- The Chrysler Halcyon Concept, our bold vision for the future: a fully autonomous, sustainable and design-forward vehicle that represents “Harmony in Motion.” It’s powered by STLA Brain, STLA SmartCockpit and STLA AutoDrive platforms

As you open this letter in the year 2125, we hope these innovations — groundbreaking in our time — give you a glimpse into our relentless drive to push boundaries and improve lives through mobility.

What lies ahead in your world may seem unimaginable to us today — autonomous highways, aerial commuting or even interplanetary travel. But one thing is certain: Chrysler’s spirit of innovation will remain alive. We trust that you, the future generation of Chrysler dreamers and doers, will continue to shape transportation with purpose, creativity and a customer-first mindset.

From 1925 to 2025 and beyond, Chrysler’s story is one of ingenuity, adaptability and excellence. As we celebrate this centennial milestone, we pass the baton to you — with excitement, pride and confidence in your ability to carry forward a legacy 200 years in the making.

Cheers to the next Century of Innovation!

With gratitude and hope,



Chris Feuell, CEO, Chrysler Brand, and The Chrysler Team

June 6, 2025